

AGENCY OF INDIVIDUAL IT SOLUTIONS

Web Development Solution with ITS



Our technologies and services are designed for people and companies who prioritize the vector of development and awareness of the value of time.



About US

Company Summary

ITS INDUSTRY is the first European IT integration and audit company. We create, analyze and modernize your online infrastructure by implementing our own technologies. In the ITS INDUSTRY, we are building a future in which it is easier to own, run and develop a business than to make a phone call.

Our technologies and services are designed for people and companies who prioritize the vector of development and awareness of the value of time.

About Our Work

Our agency specializes in a variety of technologies, programming languages, practices and successfully applies knowledge in the software development process. Our clients can receive services for creating software, automating business processes, developing web applications and mobile solutions.

At the beginning of the work, we will analyze your business from all sides and, if necessary, give advice on how to improve its work and help with their implementation. After all, someone needs to connect SEO, someone CMS and ERP, someone personal app, and someone all at once and together.

We cooperate with awesome clients to understand their business needs, technology, creative, and marketing. Then we create a scalable on-demand team, technologies and processes in place to design, build and deliver awesome solutions development.



PRACTICES



PROGRAMING



TECHNOLOGIES



SUCCESSFULLY

Our Company Services



COMPLEX DEVELOPMENT

Starting from IT audit, development and integration, ending with project support. Development of corporate sites and sites with a high load are our main projects.



TECHNOLOGY DEV

One of the main directions of our company is the development of innovative technologies that develop your business and make life easier for everyone.



BUSINESS AUTOMATION

Great opportunity to reduce costs at any stage and at any level: from time spent in calculating and collecting information to material costs for employees' salaries.

01

CONSALTING & PLANNING

At the initial stage, the proposed ideas of the product concept are collectively discussed, taking into account the needs of customers, pricing factors and market research results.

02

DEVELOPMENT & PROTOTYPING

A preliminary prototype can be made in the form of a simple sketch, or in a more complex computer representation. Prototypes help to identify various risks even before the product is created.

03

VALIDATION & TESTING

Before launching a new product, it must first be approved and tested. This will ensure the effective operation of all elements of the product from development to marketing.

04

PROJECT SUPPORT & 04 DEVELOPMENT

Now is the time to start commercializing your concept, that is, to bring the product to the market and place it on your website.

Stages of Developing

STAGES OF DEVELOPING YOUR UNIQUE PRODUCT

Over the years, we have defined services, which make business development through IT possible. There are four stages and services respectively for any IT-project or online product.



Web Develop Presentation

Technical Stack

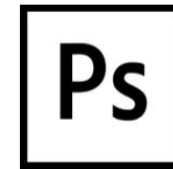
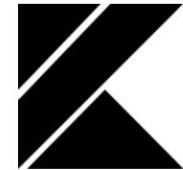
TECHNOLOGIES USED BY
OUR TEAM


OUR TASK IS TO IMPROVE YOUR
COMPANY AND STRIVE UPWARD

php



JS



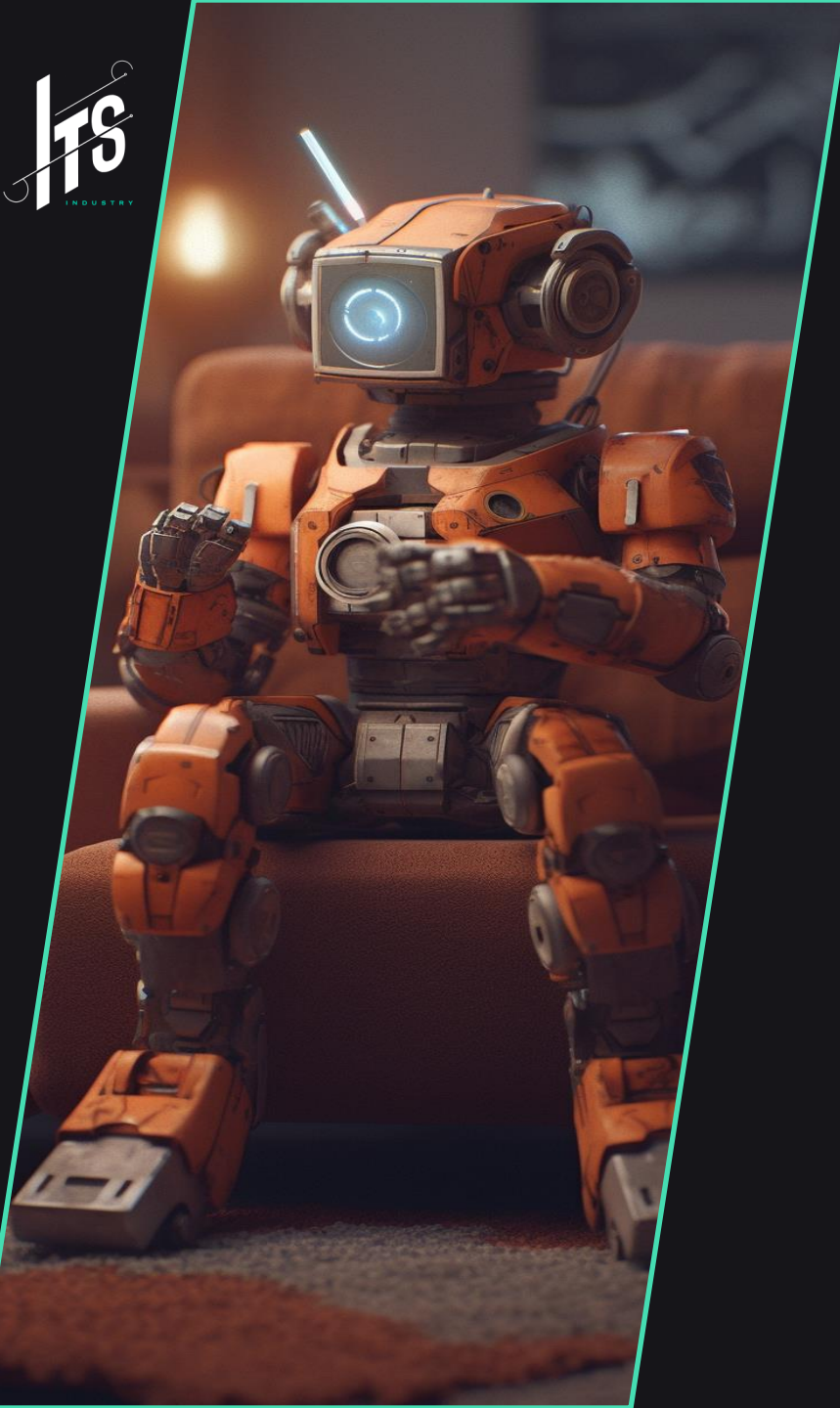
A detailed, futuristic cityscape with towering, dark, metallic skyscrapers and advanced infrastructure. A central road with multiple lanes leads into the distance, flanked by greenery and elevated walkways. The sky is filled with clouds and small flying vehicles.

**We help businesses to reach
a new level with the help of
IT.**

Transformation and efficiency growth



1. IT-audit: what you need to change in your strategy to achieve your goals
2. UX audit: analysis, study and elimination of the causes of low conversion.
3. Improving the efficiency of an online store and optimizing its business results.
4. Assistance in developing a strategy for building an omnichannel for retail.
5. Creating an OT architecture built in accordance with the corporate goals of the company.
6. Comprehensive growth of Internet project indicators in the market.



Integration of analytical tools into business processes

ANALYSIS OF BUSINESS AND SYSTEMS IN THE FRAMEWORK OF LARGE-SCALE PROJECTS

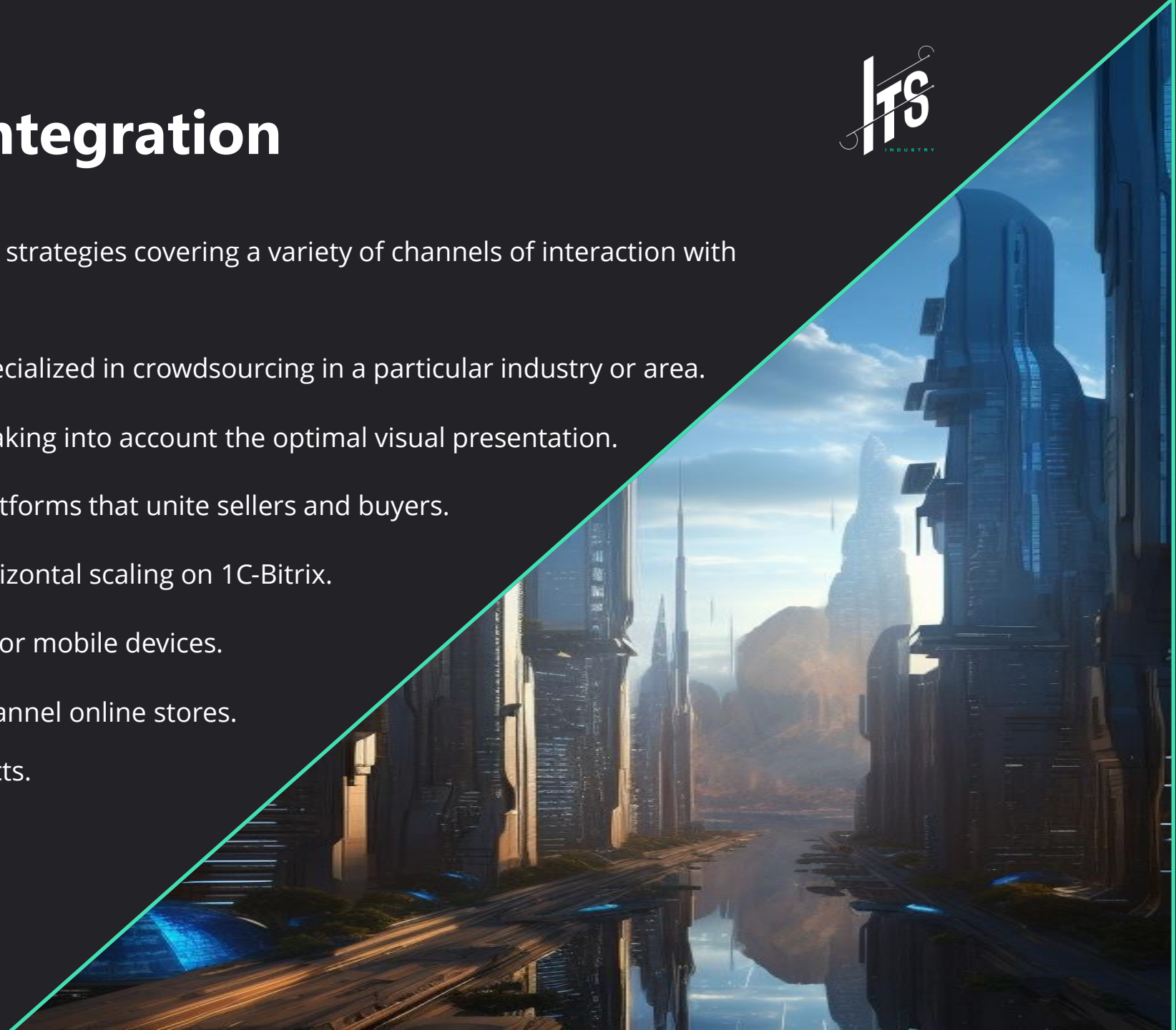
Transformation of strategic business tasks into drawing up an agreed list of tasks related to the implementation, refinement or integration of external or existing information technology solutions.

IMPLEMENTATION OF CONTINUOUS MONITORING OF KEY INDICATORS IN REAL TIME.

Professionally configured analytics enables business customers to make informed decisions based on facts, which contributes to sustainable business development.

Development and integration

1. Creation and implementation of marketing strategies covering a variety of channels of interaction with customers.
2. Creation and development of platforms specialized in crowdsourcing in a particular industry or area.
3. Professional design of electronic mailings taking into account the optimal visual presentation.
4. Creation and development of electronic platforms that unite sellers and buyers.
5. Creating projects with the possibility of horizontal scaling on 1C-Bitrix.
6. Creation and development of applications for mobile devices.
7. Development and development of omnichannel online stores.
8. Creation and support of high-load IT-projects.
9. Back-end custom development.
10. Front-end custom development.





Implementation of IT solutions



1. IMPLEMENTATION OF ELASTICSEARCH FOR MORE CONVENIENT AND FASTER SEARCH

Deploying this solution will significantly increase the speed of your website and significantly improve its performance.

2. IMPLEMENTATION OF MARKETING CRM FOR RETAIL

The implementation of a specialized marketing CRM system for retail is the process of installing software that contributes to the effective management of the customer database. It allows you to reduce costs and actively increase profits, facilitating the processes of interaction with customers.

3. IMPLEMENTATION OF PIM

PIM allows you to fully control, centralize and organize project data.

Testing and Development

1. AUTOMATED TESTING (QA)

The application of quality control (QA) methods and practices allows us to guarantee high quality of digital products and projects, ensures the stability of the introduction of new functionality and reduces the time to market.

2. ROUND-THE-CLOCK TECHNICAL SUPPORT OF PROJECTS

An implemented set of measures aimed at ensuring the stable operation of the project or service, as well as ensuring prompt response to customer requests.

3. DEVELOPMENT AND SUPPORT OF BUSINESS PROJECTS FOR RETAIL.

The rapid inclusion of an internal OT resource for solving and closing small tasks from the accumulated list of tasks, which ultimately contributes to accelerating the development of the project.



**We always start by immersing ourselves in the
business client and offer the best solutions
that work exactly for him**



Contact Us

Contact Information



+373 767 62 022



head-office@its-industry.com



www.its-industry.com

